PRESTON NORTH END
FOOTBALL CLUB

versus

BURY

Football League

Kick-off 3.0 p.m.

SATURDAY
29th MARCH
1969

PP

OFFICIAL PROGRAMME

1/-

INCORPORATED INSURANCE BROKERS

Garratt, Son & Flowerdew Ltd

Head Office
7 Winckley Square, Preston
Preston 51841/6

Insurance Brokers
to Preston North End
Football Club

Lion Ale

The Best Beer in the North West

★

Draught Beers

Mild
Best Mild
Bitter
Old Tom
Lion Keg

Bottled Beers

L.B.
I.P.A.
Kings Ale
Crystal Ale
Lion Stout
Brown Ale
Bonus
Lion Lager

★

MATTHEW BROWN & CO. LIMITED

LION BREWERY
BLACKBURN

Telephone No. 52471

Front Cover Picture by courtesy of A. Winter, Photographer, Preston.

THIS IS THE OFFICIAL PROGRAMME OF

PRESTON NORTH END

FOOTBALL CLUB LIMITED
DEEPDALE - PRESTON
Telephone: Preston 53818

President: N. BUCK
Chairman: A. HARRISON, B.E.M.
Vice-Chairman: W. MERCER

Directors:
R. B. BOLTON, H. CARTMELL, T. F. CHARNLEY, T. C. NICHOLSON, J.P., W. SHORROCK, M.B.E., J. WILDE, M.B.E., Dr. A. R. WOOD

Manager:
R. SEITH

Secretary:
G. HOWARTH

Hon. Medical Officer:
Dr. C. M. MACKENZIE

●

HONOURS

First Division League Champions
1889—1890
Runners-up: 6 times.

Second Division League Champions
1904 1913 1951
Runners-up: Twice.

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

CLUB NOTES

REGRETTABLY there is nothing particularly cheerful to chronicle concerning the club's fortunes on the field. Indeed we have reason to be thankful in the light of events for those 21 points in hand from the first 18 League matches, in that subsequent gains amount to only nine from 17 matches.

It is curious, disappointing and, to say the least, disturbing that this season should have followed so closely the pattern of last season—a reasonable start which produced 15 points from as many matches, then six successive defeats and a dramatic deterioration, relieved only by a good Cup fight and a final successful effort (14 points from 11 games) to avert relegation.

A more dependable defence was then a deciding factor. Goals on the credit side—16 in the last 19 matches—were scarce. The blight unfortunately continues. Our depressing frugal output since September 30th in the League is 18 in 24 games, with eight blanks. Goals conceded totalled 30.

A breakdown of our League aggregate of 32 in 35 matches accentuates the famine by revealing that we failed to score 10 times (equal home and away), and got only one 20 times. Four twos and four against Birmingham completed the scoring return.

We do not like these thin rations any more than the public and would welcome an improvement long overdue, but apparently in sight when two goals were quickly scored against Sheffield United only for the team to falter, lose their hold on the game and finally drop the seventeenth point conceded in 16 matches at Deepdale this season.

SIMILARITY

A number of these were due to a bad start, as in recent encounters with promotion candidates, though Middlesbrough on the play were a lucky team to get away with two points and Cardiff much the same—a gift goal, then several amazing escapes. So often they go in when a team is in form and confident, but not when you are struggling.

The situation at the moment is that we are a point better off than at the corresponding stage of last season, the respective records being :

	P.	W.	D.	L.	F.	A.	Pts.
1967-68	35	10	9	16	36	55	29
1968-69	35	9	12	14	32	42	30

fewer goals by North End but not as many against us despite being unable to keep a clean sheet in the last nine matches, which have cost us 15 goals.

Match for match compared with last season, that is by substituting relegated Fulham and Sheffield United for promoted Q.P.R. and Ipswich, and Bury and Oxford for Rotherham and Plymouth, there is not much difference in a summary of results.

Gains at home on corresponding matches total six points and losses eight (Norwich and Cardiff, who were beaten at Deepdale in 1967-68, won there this season). Seven home matches ended as before.

In away games our gains amounted to nine points, and losses to six. Work it out and you find the outcome is one point in our favour, which is nothing to get excited about and, alas, much less than was confidently expected last August. Instead there is a lurking renewed threat of relegation, and the immediate aim is to remove it—quickly.

Programme: Editorial—WALTER PILKINGTON and STUART WEBB (Asst. Secretary)

COMPETITION PAGE

Face in the Crowd

SECTION OF THE CROWD TAKEN SATURDAY, 15th MARCH, 1969.

North End v. Cardiff City

Supporters who have been ringed will receive the following prizes:

ADULTS: Two Complimentary Tickets for the Next Home Game.

JUNIORS: An invitation to meet the players in the dressing-room and see the game from the Trainer's Bench at the next home game.

Winning supporters to call at the Secretary's Office after the game.

THE GATE GAME

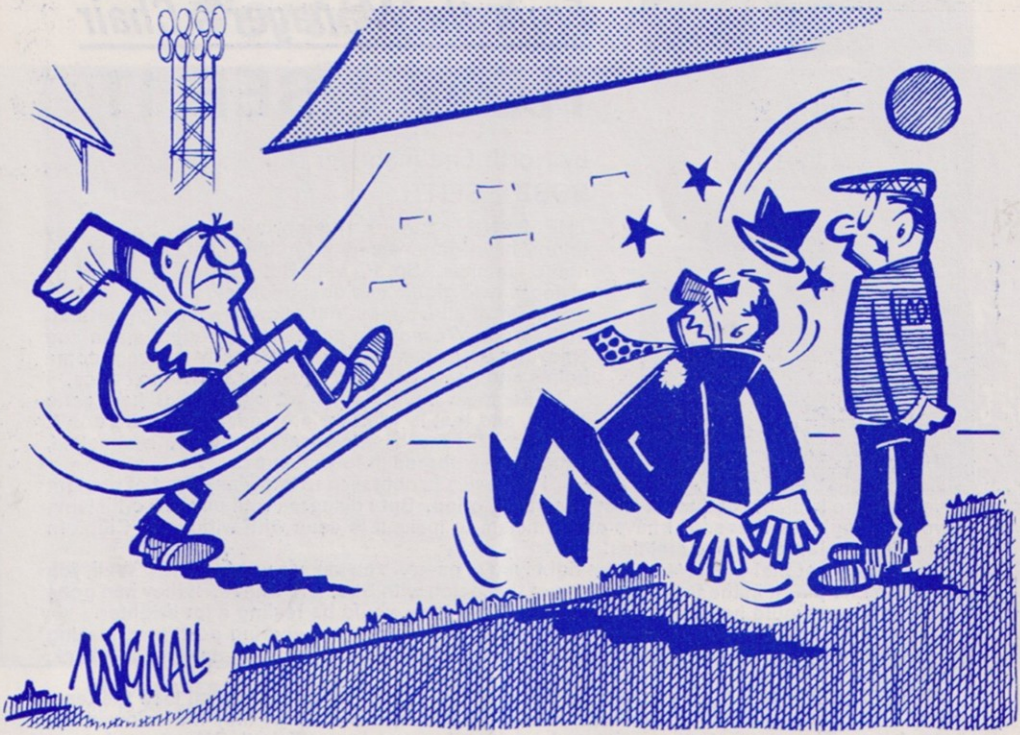
HOW TO WIN THE £10 PRIZE:

Check carefully the number printed below. If it coincides EXACTLY with the OFFICIAL attendance figure for today's game (as announced over the loudspeaker) use your skill and knowledge of football to answer the question below and return this programme to the Secretary's office before 12 noon, Thursday next.

YOUR "GATE" NUMBER IS: No 12518

AND HERE ARE TODAY'S QUESTIONS:

What season was Alex Dawson transferred from Deepdale to Bury? How many goals did Alex score for North End?



"His shooting's improved no end since you threatened to drop him Boss"

Ribble *MOTOR SERVICES* LIMITED

LUXURIOUS SALOON COACHES FOR PRIVATE HIRE

30 LANCASTER ROAD . PRESTON

Telephones 53021 and 58226

A. BOAST & CO LIMITED

REMOVAL CONTRACTORS

Heated Storage

Regular Service to London, Midlands and the South, Part loads and Single items accepted

First Drive-Thru Car Wash in Preston District — 2/6 Fully Automatic

Open Weekdays 7-30 a.m. to 11 p.m. (Mon. to Sat.) Sundays 9 a.m. to 6 p.m.

EMPIRE GARAGE, DERBY STREET and POLE STREET, PRESTON

Telephone : Preston 54647/8

From the Manager's Chair

HOW I SEE IT

by North End manager
BOBBY SEITH

THE FANS, naturally enough, are upset by the way things have gone recently for the team, especially in home matches. So are we. But nothing is gained by giving way to gloom and despondency.

Most of all we must not allow the team to get into that mood. We want to see them confident again and enjoying their game, and particularly getting some points and goals, for that is the only answer to critics.

The main thing is to put right what has gone wrong, and that is what we are endeavouring to do. It will not be done by browbeating, but by a sensible, constructive approach to problems.

I hope this is not taken to imply any want of straight talking. There is plenty of that. It does everybody good. But I disagree with publicly criticising players through the Press. If I have any criticism to make it is dealt with within the Club. In football every club must face realities.

It is important that we must play the right type of game. You ask me what that is? Well, you saw North End play it in the first 20 minutes of the match with Sheffield United. If they had gone on doing so we would have won decisively and everyone would be feeling a lot brighter.

The right game is using the ball quickly and simply to get into scoring positions, making the most of possession and space, marking well and not giving anything away at the back, passing quickly and accurately and moving well off the ball.

We did all that in the early stages of that match, but after getting a two-nil lead the team started trying to over-elaborate. Instead of keeping it simple and quick they thus slowed the game down. The concentration went and marking became less efficient. We passed carelessly, and ran with the ball, looking for a man to beat, rather than making the ball do the work.

In other words, the team lost their grip, and that should not happen to a side playing well and two goals in front. You know the rest, the signs of panic when Sheffield scored, the lack of cohesion later, and finally another home point quite needlessly given away.

At Birmingham, by playing quite well in the first half and weathering the expected storm of attacking, we looked like making amends for this lapse. Unfortunately Irvine, who opened the score when injured, got another knock which made it worse. He could not play in the second half, and we had to re-organise. What annoyed me was that it was only late in the game that Birmingham really opened us up. That their goals all originated from dead-ball kicks is surely proof of this.

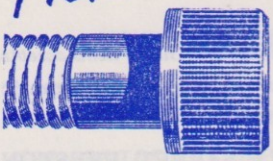
How often has this happened this season? I have lost count. The number of goals we have lost from corner kicks and free kicks is too bad to be true. If a team gets through your defence with good football they deserve the credit. The other way is galling.

Why does this happen? Through want of concentration in such vital moments. This is the main reason, too, for most of those goals we have conceded this season in either the first two or three minutes of a game or within a minute or two of the final whistle.

Just as no team can afford to be complacent, so none can relax concentration except at the risk of forfeiting a goal.

Hold it! with **SOCKET HEAD SCREWS**

supplied by **Olivers** SOCKET SCREWS LTD.



Specialist Distributors of Socket Screws in High Tensile and Stainless Steel.

* *Send for Stock List. Can we advise you on new applications?*

OLIVERS SOCKET SCREWS LTD.
MOUNT PLEASANT, LEYLAND, LANCS *Phone: LEYLAND 21202*

North End in Action

OUTNUMBERED — The Whites go one up at Birmingham through Willie Irvine. Following up is Ricky Heppolette. Can you spot Willie's white sock amongst the opposition?

TAKE THAT — Dave Wilson slams home our second goal in 3 minutes against Sheffield United.

OUR VISITORS

LONG the pride of a small town, but too near Manchester to be a fashionable club, Bury enjoy the esteem of everybody in football for courage and perseverance in face of adversity and their noted ability to spot youthful talent (they have to in order to live!). For these reasons, and associations with North End going back to 1895, they are especially welcome at Deepdale.

Bury, whose well-kept ground at Gigg Lane is the envy of many League clubs for its neat appearance and lush turf, came into being 10 years earlier after a public meeting to enlist support. Elected to Division Two in 1894 they achieved the rare distinction of gaining promotion, as champions, in their initial season, though they had to prevail in the test matches then in operation to prove their worthiness to join the elite. Their League record was impressive.

Winning 23 and drawing two of 30 matches, they scored 78 goals to 33, and finished nine points ahead of the runners-up. It was no flash in the pan, for little Bury stayed in the First Division 17 seasons and greeted the turn of the century by attaining fifth position from the top.

Bury's formidable reputation during that period no doubt was responsible for their nickname, "The Shakers". An unauthenticated version is that a former chairman became very excited at one match and exclaimed, "We'll shake 'em; in fact we are The Shakers!" Well, so they were, but it was because Bury had set up an F.A. Cup record by winning the trophy in 1900 by 4–0 and 1903 by 6–0.

The victims were Southampton and Derby County. In January, 1955, Bury shared in a record for endurance by participating in a Cup-tie which went on for nine hours 22 minutes. This third round marathon started at Bury, continued at Stoke (the replay was abandoned during extra time), then it dragged out at Everton, Anfield and Old Trafford, in each case for another two hours.

After being relegated in 1913, Bury remained in the Second Division for eight seasons, got back in the mid-'20s and promptly achieved fifth place in Division One for the second time. The following year they were fourth and, in 1927–28, fifth again. Their stay lasted five years. One of 21 seasons in previous company followed. Since then Bury's see-saw record has been: Division Three, three seasons; Division Two, six seasons; Division Three, promoted in first season (1967–68) along with Oxford United, who led at the end by one point.

Both have had a long hard struggle to avoid a quick return and are still deeply involved. A home defeat for Bury by Norwich last Saturday was a heavy blow, but on Wednesday, Les Shannon's hopes of fighting clear were revived by a 2–0 victory against Blackpool. He has often said Bury are much too good a team to go down. Maybe he is right. They have a lot of talent.

Pen Pictures

John FORREST (*goalkeeper*). Native of Bury who deputised once last season for Neil Ramsbottom, and held his place on being recalled when the first choice was injured during the autumn.

Roy PARNELL (*right back*). A valuable and consistent regular of long experience ranging, when Bury signed him in February, 1967, from Everton to Tranmere Rovers. Belongs to Birkenhead.

Hugh TINNEY (*left back*). A Scot (born Glasgow) who cost Bury a five figure fee when transferred in March, 1967, from Partick Thistle. Prominent in successful promotion run. Under-23 cap.

Philip ANDERSON (*right half*). A former forward from Blackburn who was initiated last term and has shown a promising aptitude as a wing half. Born Portadown, started with local club.

Brian TURNER (*centre half*). Long serving player whose appearances are nearing the club record of 453 set up by W. Amos between 1923 and 1935. Ever-present in three seasons. Born at Salford.

Ray PARRY (*left half*). Well known to Lancashire football followers through his previous service with Bolton Wanderers and Blackpool. On his debut for Bolton in October, 1951, aged 15 years 207 days became the youngest player seen in First Division football. Played for England at five levels. Gained F.A. Cup winner's medal with Bolton, 1958. Signed from Blackpool four years ago.

Paul HINCE (*outside right*). Earnest young player who hails from Manchester and learned the game with the City juniors, to graduate into the first team. Came to the fore last season.

Bobby COLLINS (*inside right*). A veteran but still a clever player with an impressive reputation as an artist and shrewd schemer. Born at Glasgow, gained the first of his many Scottish caps as long ago as 1951. Made his name with Celtic, Everton and, particularly, Leeds. Like Parry, can claim more than 500 appearances in first-class football. Successfully recalled this week.

George JONES (*centre forward*). Native of Radcliffe who looked a youthful prodigy in his first spell with Bury, but was less prominent at Blackburn. After two years rejoined Bury in 1966.

Jimmy KERR (*inside left*). Another of Bury's many excellent products, though belonging to Glasgow, was ever-present last season, scoring 11 goals. Scottish schoolboy and youth international.

Brian GRUNDY (*outside left*). Could be said to have had a fairy-tale rise from obscurity, like Kerr and Jones. Starting with Wigan Athletic last season he impressed Bury who quickly signed him.

Alf ARROWSMITH (*substitute*). Became a Liverpool first-teamer 1963-64, three years after being recruited from a Manchester junior team. Transferred to Bury last December for a hefty fee.

◀ **BURY F.C.**

Back Row (left to right): R. Parnell, R. Parry, B. Turner, J. Forrest, B. Anderson, M. Saile, K. Eccleshare.
Front Row (left to right): P. Hince, J. Kerr, G. Jones, A. Arrowsmith, G. Farrell.

BURY

PP

FOCUS on GEORGE LYALL

SANDY HAIRED George Lyall is well liked by the fans, certainly the regulars at Central League matches, but he would be more popular still if he would give an airing oftener to that hard and dangerous shot which was his joy when he was an oncoming junior player with Raith Rovers, then in the Second Division of The Scottish League.

This, together with his obvious love of the game and zest, as a striving youngster, for playing it, attracted North End's attention to him three years ago and they were not the only club interested when, at the age of 19, he was persuaded to add his name to the long list of Scots seen at Deepdale over the years, many earning fame and honours there.

The reason for this interest was that George, who was signed by the club which produced Alec James and David Morris in the 1920's, when he had played only three games for his local team, scored 32 goals in his first full season of senior football. Consequently he cost quite a fair sum which, I am sure, he would like to see paying better dividends for both himself and the club.

To date his appearances in North End's first team in four seasons total 28 (2, 6, 15 and 5), all at inside forward, and he has contributed five goals. In the second team he has been among the goals much more frequently and I have seen him score some real "crackerjacks".

George first saw the light at Wick, Caithness, the Nor'easterly tip of Scotland, and played most of his schoolboy football at Malta. His most exciting experiences in the game so far were playing against Celtic at Celtic Park, and for North End against Tottenham Hotspur in last season's fourth round F.A. Cup-tie at White Hart Lane.

His favourite ground?

I liked his prompt answer: "At home; you can't beat your home ground". George will be 22 early in May, he is unmarried but not for much longer, since he is engaged to Miss Linda Patterson. No business interests yet, but qualifications for some judging by his scholastic record of several 'O' levels and one 'A' level. A healthy lad with an appetite, and fond of the out-of-doors, he enjoys a good steak and, in addition to football, playing golf and tennis.

Bobby Charlton and Jimmy Armfield are the two professionals he admires most, no doubt realising that a talented young player will not go far wrong if he strives to emulate either or both of these dedicated and sports-manlike players who have been such a credit to the game. Arsenal he likes best as a First Division side, through being hard and workmanlike. Promotion? Derby County. "I only wish it could have been North End."

His ambitions? To play a part in seeing the Deepdale side get there and to play for Scotland.—**W.P.**

Willie Cunningham (Sports) Ltd

SCOUT, GUIDE, BROWNIE AND CUB WEAR

'Best in the field' Bukta Sportswear used by all leading clubs
Also Agents for Slazengers and Dunlop Sports Goods

Price List on request

Official Suppliers to Preston North End F.C.

47 CHURCH STREET, PRESTON
(opposite Grimshaw Street)

Telephone 57322

***TRAVEL by* Ribble**

TO NORTH END HOME AND AWAY GAMES

Regular Services to Deepdale for first team home games from Bretherton, Chorley, Clayton Green, Croston, Freckleton, Garstang, Hoole, Lancaster, Leyland, Longton, Longridge, Lytham, Tardy Gate, Tarleton, Walmer Bridge, Warton, Whittle, Wigan. &c.

Coaches available for Private Parties — Quotations without obligation at any local office

RIBBLE MOTOR SERVICES LTD., 30 Lancaster Rd., PRESTON
Telephone 58226

NORTH END FAC

League Division II, 1968-69

1968			1968-9	1967-8	Pts	Gain	Loss	Attendances 1968-9	1967-8
Aug. 10	Middlesbrough	A	1–2	0–5	0	4,664	—	19,014	14,350
„ 14	**F.L. Cup 1st Round, Oldham**	H	1–1	–	–	—	—	10,287	—
„ 17	Huddersfield Town	H	1–0	3–1	2	—	681	12,673	13,354
„ 21	**F.L. Cup 1st Rd. Replay, Oldham**	A	1–0	–	–	—	—	4,434	—
„ 24	Cardiff City	A	0–1	0–2	0	—	1,553	11,344	12,897
„ 26	Portsmouth	H	0–0	3–1	1	3,890	—	13,828	9,938
„ 31	Birmingham City	H	4–1	0–0	2	—	2,760	14,112	16,872
Sept. 4	**League Cup 2nd Rd., Crystal P.**	A	1–3	–	–	—	—	12,594	—
„ 7	Bury	A	1–0	–	2	—	—	10,609	—
„ 14	Charlton Athletic	H	1–1	4–1	1	2,783	—	13,986	11,203
„ 16	Blackpool	A	1–1	1–4	1	10,684	—	27,975	16,291
„ 21	Crystal Palace	A	2–1	0–2	2	5,807	—	13,577	7,770
„ 28	Norwich City	H	1–3	1–0	0	—	258	14,778	15,036
„ 30	Carlisle United	H	2–2	0–2	1	1,503	—	14,984	13,481
Oct. 5	Blackburn Rovers	H	1–1	3–5	1	649	—	20,681	20,032
„ 9	Portsmouth	A	1–1	1–2	1	—	1,042	20,393	21,435
„ 12	Derby County	A	0–1	2–1	0	9,363	—	27,146	17,783
„ 19	Hull City	H	1–0	3–2	2	—	505	13,823	14,328
„ 26	Millwall	A	0–0	0–2	1	6,091	—	15,827	9,736
Nov. 9	Aston Villa	A	1–0	0–1	2	109	—	13,374	13,285
„ 16	Bristol City	H	1–0	0–1	2	2,200	—	12,325	10,125
„ 23	Sheffield United	A	0–4	–	0	—	—	15,969	—
„ 25	Fulham	H	0–0	–	1	—	—	14,730	—
„ 30	Bolton Wanderers	H	1–4	1–1	0	—	4,556	15,242	19,798
Dec. 7	Oxford United	A	1–2	–	0	—	—	7,005	—
„ 14	Derby County	H	0–0	1–1	1	—	5,223	12,648	17,871
„ 20	Hull City	A	1–1	1–1	1	1,894	—	15,976	14,082
„ 26	Blackburn Rovers	A	0–1	1–0	0	969	—	21,224	20,255
1969									
Jan. 4	**F.A. Cup (3) Nottingham Forest**	H	3–0	–	–	—	—	20,008	—
„ 18	Aston Villa	H	1–0	2–1	2	—	1,791	15,252	17,043
„ 25	**F.A. Cup (4) Chelsea**	H	0–0	1–3	–	—	—	31,875	—
„ 29	**F.A. Cup (4) Chelsea** (aban.)	A	0–2	–	–	—	—	44,239	—
Feb. 1	Bristol City	A	1–2	1–4	0	—	2,516	13,419	16,935
„ 3	**F.A. Cup (4) Chelsea**	A	1–2	–	–	—	—	36,522	—
„ 22	Oxford United	H	2–1	–	2	—	—	10,305	—
„ 26	Fulham (post., Jan. 11th, Feb. 19th)	A	1–2	–	0	—	—	11,726	—
Mar. 1	Middlesbrough	H	1–2	0–0	0	—	2,709	12,520	15,229
„ 3	Millwall (postponed Dec. 28th)	H	0–1	0–1	0		560	10,885	11,445
„ 8	Huddersfield Town	A	1–1	1–1	1	—	553	10,281	10,834
„ 15	Cardiff City	H	0–1	3–0	0	—	2,983	10,752	13,735
„ 17	Sheffield Utd. (postponed Feb. 8th)	H	2–2	–	1	—	—	8,224	—
„ 22	Birmingham City	A	1–3	0–3	0	—	5,644	22,020	27,664
„ 29	Bury	H	–	–					—
April 5	Norwich City	A	–	3–1					18,231
„ 7	Carlisle United	A	–	1–4					11,228
„ 8	Blackpool	H	–	0–2					21,499
„ 12	Crystal Palace	H	–	0–0					13,313
„ 16	Bolton W. (postponed Feb. 15th)	A	–	0–0					14,664
„ 19	Charlton Athletic	A	–	0–0					11,612

Central League, 1968-69

1968			
Aug. 10	Newcastle United	H	3 2
„ 17	Nottingham Forest	A	1–1
„ 20	Everton	A	1–1
„ 24	Coventry City	H	3–1
„ 27	Burnley	A	0–1
„ 31	West Bromwich Albion	A	1–2
Sept. 7	Manchester United	H	2–0
„ 16	Everton	H	0–1
„ 21	Bury	H	3–1
„ 28	Sheffield Wednesday	A	0–1
Oct. 5	Leeds United	A	1–0
„ 12	Blackburn Rovers	H	1–1
„ 14	Leeds United	H	0–0
„ 19	Blackpool	A	0–1
„ 26	Liverpool	H	0–5
Nov. 2	Bolton Wanderers	A	1–2
„ 9	Aston Villa	H	2–2
„ 16	Wolverhampton Wanderers	A	1–0
„ 23	Manchester City	H	2–1
„ 30	Sheffield United	A	2–2
Dec. 7	Derby County	H	3–0
1968			
Dec. 21	Blackpool	H	0–2
1969			
Jan. 4	Huddersfield Town	A	0–2
„ 11	Bolton Wanderers	H	1–0
„ 18	Aston Villa	A	1–1
Feb. 1	Wolverhampton Wanderers	H	2–3
Mar. 1	Newcastle United	A	1–2
„ 8	Nottingham Forest	H	0–2
„ 10	Sheffield United	H	0–1
„ 14	Coventry City	A	0–2
„ 22	West Bromwich Albion	H	2–0
„ 24	Burnley	H	0–2
„ 29	Manchester United	A	....
April 5	Sheffield Wednesday	H	....
„ 8	Stoke City	A	....
„ 12	Bury	A	....
„ 16	Blackburn Rovers	A	....
„ 18	Manchester City	A	....
„ 19	Huddersfield Town	H	....
„ 21	Liverpool	A	....
„ 31	Stoke City	H	....
—	Derby County	A	....

TS AND FIGURES

North End Appearances and Goals, 1968-69

Football League, Division II — P35, W9, D12, L14, Goals: F32, A42 Pts.30

F.A. Cup		G	RB	LB	RH	CH	LH	OR	IR	CF	IL	OL	Total
4	Alan KELLY	35	—	—	—	—	—	—	—	—	—	—	35
	Bert PATRICK	—	5	—	—	—	—	—	—	—	—	—	5
4	George ROSS	—	30	2	—	—	—	—	—	—	—	—	32
	John RITCHIE	—	—	16	—	—	—	—	—	—	—	—	16
	Jim SMITH	—	—	3	9	—	—	—	—	—	—	—	12
	John BRIGHT	—	—	1	—	—	—	—	—	—	—	—	1
4	Alec SPARK	—	—	—	13	—	—	—	—	—	—	—	13
1	Graham HAWKINS	—	—	—	—	29	—	—	—	—	—	—	29
3	Bill CRANSTON	—	—	—	—	2	—	—	—	—	—	—	2
4	Ken KNIGHTON	—	—	4	—	—	19	—	5	—	7	—	35
3	Jim McNAB	—	—	9	13	4	3	—	—	—	—	—	29
4	Richard HEPPOLETTE	—	—	—	—	—	13	—	—	—	—	—	13
	David WILSON	—	—	—	—	—	—	16	—	—	—	1	17
	David HUGHES	—	—	—	—	—	—	3	—	—	—	—	3
2	Alan SPAVIN	—	—	—	—	—	—	5	21	—	1	—	27
3	Willie IRVINE	—	—	—	—	—	—	—	5	26	—	—	31
3	Gerry INGRAM	—	—	—	—	—	—	—	—	9	20	—	29
	George LYALL	—	—	—	—	—	—	—	3	—	2	—	5
1	Archie GEMMILL	—	—	—	—	—	—	—	1	—	5	5	11
4	Derek TEMPLE	—	—	—	—	—	—	11	—	—	—	8	19
4	Frank LEE	—	—	—	—	—	—	—	—	—	—	21	21
	Total	35	35	35	35	35	35	35	35	35	35	35	

League Division II Scorers—Irvine 14; Ingram 5; Knighton 3; Lee 3; Gemmill 2; Spark, Spavin, Temple, McNab, Wilson, 1 each —Total 32. League Cup Scorers—Irvine 3.

F.A. Cup scorers—Irvine 2 (1 pen.), Temple, Ingram—Total 4.

LEAGUE DIVISION II

(up to and including 26th March)

	P.	W.	D.	L.	Goals F.	A.	Pts
Derby County	35	19	11	5	47	30	49
Middlesbrough	36	19	8	9	55	41	46
Crystal Palace	35	18	9	8	60	42	45
Cardiff	37	19	6	12	64	47	44
Charlton Athletic	35	15	12	8	50	46	42
Millwall	36	17	17	12	55	42	41
Carlisle United	36	14	10	12	41	40	38
Sheffield United	36	14	9	13	55	46	37
Huddersfield Town	34	14	8	12	45	43	36
Blackpool	36	11	13	12	44	38	35
Birmingham City	35	14	6	15	63	55	34
Hull City	35	10	14	11	49	47	34
Blackburn Rovers	32	12	9	11	39	39	33
Aston Villa	36	10	13	13	34	44	33
Norwich City	34	12	8	14	43	43	32
Portsmouth	36	9	14	13	43	45	32
Bristol City	36	9	14	13	41	45	32
Bolton Wanderers	35	9	12	14	47	55	30
Preston North End	35	9	12	14	32	42	30
Oxford United	36	8	9	19	29	51	25
Bury	35	9	7	19	42	66	25
Fulham	35	7	9	19	36	67	23

CENTRAL LEAGUE

(up to and including 24th March)

	P.	W.	D.	L.	Goals F.	A.	Pts
Liverpool	36	24	7	5	67	18	55
Manchester United	31	18	7	6	54	32	43
Wolverhampton W.	35	16	9	10	53	46	41
West Bromwich A.	32	16	7	9	53	31	39
Newcastle United	31	16	7	8	46	33	39
Manchester City	33	18	2	13	51	40	38
Everton	33	17	4	12	39	39	38
Nottingham Forest	33	13	11	9	55	45	37
Burnley	36	12	12	12	52	50	36
Stoke City	31	13	7	11	38	29	33
Bury	31	14	5	12	47	45	33
Huddersfield Town	32	15	3	14	52	58	33
Sheffield Wednesday	33	12	7	14	38	40	31
Sheffield United	33	10	9	14	53	44	29
Leeds United	37	9	11	17	32	54	29
Preston North End	32	10	7	15	34	42	27
Bolton Wanderers	33	11	5	17	40	59	27
Derby County	32	7	12	13	27	36	26
Blackpool	36	8	9	19	55	78	25
Aston Villa	30	8	9	13	34	54	25
Blackburn Rovers	33	7	7	19	38	59	21
Coventry City	33	7	7	19	30	56	21

Football League
LEADING HOT SHOTS

(Up to and including March 22nd, 1969)

	Lge.	FLC	FAC	Eur. Comps.	Total
Division I					
Greaves (Spurs)	22	5	4	–	31
Hurst (West Ham) ..	24	4	2	–	30
Law (Man. Utd.)	13	–	7	9	29
Royle (Everton)	20	3	4	–	27
Curran (Wolves) ..	20	5	–	–	25
(17 Lge, 5 FLC for Norwich)					
Division II					
Toshack (Cardiff) ..	21	–	–	2	23
IRVINE (Preston) ..	14	3	2	–	19
Galley (Bristol City)	15	2	1	–	18
Crawford (Charlton)	17	1	–	–	18
(16 Lge, 1 FAC for Ipswich)					
Hector (Derby)	14	4	–	–	18
Hickton (M'brough)	18	–	–	–	18

	Lge.	FLC	FAC	Eur. Comps.	Total
Division III					
Rogers (Swindon)	16	7	1	–	24
Dawson (Brighton)	22	–	–	–	22
(7 for Bury)					
Atkins (Stockport)..	18	–	2	–	20
Andrews (Southport)	16	2	1	–	19
Yeo (Gillingham) ..	16	–	1	–	17
Noble (Swindon) ..	13	4	–	–	17
Mulvaney (Barrow)..	15	–	2	–	17
Division IV					
Best (Southend)....	12	1	10	–	23
Talbot (Chester)....	20	1	1	–	22
Hall (P'borough)....	16	4	–	–	20
Howarth (Aldershot)	17	–	1	–	18
Randall (Chesterfield)	16	–	1	–	17
Buck (Rochdale)....	16	–	1	–	17
(12 Lge, 1 FAC for Newport)					

BURY QUIZ

1—What is Bury's nickname, and why?

2—What earned the club lasting fame in the F.A. Cup?

3—Name five noted Bury players of palmier days than these.

4—What record stands to the credit of former manager Norman Bullock?

5—The name George Ross recalls great days to Bury old-timers. Who was he?

Answers on page 17

The Preston North End F.C. hope you find this programme both informative and interesting, and we wish to acknowledge the co-operation of the *Lancashire Evening Post* for allowing us to publish photographs taken by their Staff Photographers.

For your
AUTO-ELECTRICAL WORK
call at
TOM FINNEY
(AUTO) LIMITED
RADNOR ST., PRESTON
Tel. 52352

TOM FINNEY LTD
★ ELECTRICAL ENGINEERS
★ PLUMBING CONTRACTORS
★ RE-WINDING SPECIALISTS
★ DECORATORS
TROY BUILDINGS,
82 LYTHAM ROAD, PRESTON
Tel. Preston 78457/8

Today's Personalities

Man at the Helm

LES SHANNON
(Bury's Manager)

LES SHANNON, now in his second spell as Bury's manager, spent his playing career with Liverpool and Burnley, enjoying ten distinguished seasons with the latter before hanging up his boots for the last time.

He was appointed coach to Everton, a position he held for two-and-a-half years, before accepting the chief coach's job with Arsenal. Bury asked him to become their manager during the summer of 1966 but he didn't have the happiest of starts to his managerial career. Bury were relegated at the end of his first season and Mr. Shannon's contract was terminated.

But after the club's board had been reconstituted, he was invited back only a few weeks later, promptly repaying the club's confidence by leading them back to the Second Division at the first attempt.

Mr. Shannon devotes a lot of his free time to coaching young lads in the Liverpool area. "Too many lads are lost to the game because they are not given correct guidance so I feel I have a duty towards the youngsters," he says.

"Sometimes I feel the Coaching Associations are not doing enough in this direction — they spend too much time talking about theory when they should be out in the field taking youngsters in hand."

One of Mr. Shannon's hopes is that there should be closer liaison between referees, managers and players. He believes "there is far too wide a gulf between us at the moment."

Man in the Middle

BILL HANDLEY (Cannock)

TWO big matches in the last fortnight put BILL HANDLEY at the very top of the refereeing tree. Two weeks ago he made a splendid job of the Football League Cup final between Arsenal and Swindon at Wembley; last week he was in charge of the Manchester City v. Everton F.A. Cup semi-final at Villa Park. His handling of both matches received the highest commendation from all who saw them. Certainly they made a fitting highlight to his top-class career for, unfortunately, this is Mr. Handley's last season as a League referee. He has now reached the compulsory retiring age of 47.

A series of injuries ended Mr. Handley's active playing career in junior football so he took to the whistle seventeen years ago. He went through the Cannock Chase, Walsall and Staffordshire County Leagues to the Birmingham and District League (now known as the West Midlands League), which is his senior League.

He was appointed a Football League linesman ten years ago, promoted to the "middle" three years later. He has run the line at full and Under-23 internationals and was on the line for the 1963 F.A. Cup final. He has refereed F.A. Amateur Cup and F.A. Youth Cup semi-finals and today looks back on over 800 senior and junior matches as a referee.

Mr. Handley, a process controller at the computor centre of the National Coal Board, lives with his wife and five children in Cannock, Staffs. "I shan't break away from the game completely at the end of the season. I couldn't do that," he says. "I shall continue for a few years in junior competitions. You see, I just enjoy refereeing."

CORNER KICKS

DAVID BRIGHT MOVES TO OLDHAM

Oldham Athletic a fortnight ago signed reserve fullback David Bright prior to the transfer deadline to assist them in their fight to avoid relegation from Division Three.

David, who came to North End from Sunderland in September, 1967, made one appearance for the first team which was at Oxford this season. An asset to any team, David will no doubt make his presence felt in the challenge that faces his new Club in the months to come. We wish them both well.

WELL DONE JIM PARKER

This week we received a letter praising our representative Mr. Jim Parker for his contribution to Junior Football. His efforts on behalf of these youngsters are very much appreciated.

"I am writing to tell you about Mr. J. Parker's dedication to Soccer. On Saturday mornings he runs the Cub Scout team. During the afternoon he roams Lancashire, scouting for Preston North End. Sunday afternoons he runs an Under-14 team in the Blackpool and Preston League. On Monday he has a training session with Preston Schools team on Preston's training ground. Tuesday morning sees him running a school six-a-side team who will be entering the local competition. It is lucky for him that he has a van to transport the boys and himself about. His wife has the job of washing all the kit!"

Kevin Roberts,
24 Roundway Down,
Fulwood, Preston.

FAIRWAYS FOR VAUXHALL

PRESTON'S MOST PROGRESSIVE MOTOR DEALERS FOR NEW AND USED CARS

Showrooms open weekdays 9 *a.m.*—8 *p.m.* *Saturday and Sunday* 10 *a.m*—5 *p.m.*

H.P. TERMS EXCHANGES THREE MONTHS GUARANTEE

BLACKPOOL ROAD - RIBBLETON - PRESTON

Telephone 57442

COLOUR TV

COLOUR AERIAL SUPPLIED & FITTED FREE

BAIRD 19" COLOUR SET NOW ONLY £64 18s. 8d. DOWN THEN NOTHING MORE TO PAY FOR 1 YEAR. EQUALS 25/- WEEKLY. Minimum rental period 12 months.

25/- WEEKLY

TELEHIRE

112 CHURCH STREET, PRESTON.
Telephone Preston 57049
11 FRIARGATE, PRESTON.
Telephone Preston 56315

Fan Club Gathering

Jim McNab pictured with members of his Fan Club at a recent Prize-giving Presentation held in the Supporters' Club. Members of Willie Irvine and Ken Knighton's Fan Clubs were also present and this made for a very successful evening.

QUIZ ANSWERS

1—"The Shakers," for their traditional habit of shaking up the opposition with a shock result.
2—Winning the trophy twice in four years by such wide margins as 4–0 and 6–0, a record for the game.
3—Billy Hibbert, "Tiny" Bradshaw, Norman Bullock, David Robbie and Walter Amos.
4—He scored the most goals in one League season, 31, and played in more than 500 League matches, 1920–1935.
5—A Scot, like his North End namesake, he joined Bury when only 16, served the club for 20 years until 1906, and captained their two winning F.A. Cup winning teams.

PREMIER MOTOR TOURS LIMITED

MODERN LUXURY COACHES AVAILABLE FOR PRIVATE PARTIES — 20 to 49 SEATERS

REGULAR EXCURSIONS TO ALL PRINCIPAL SPORTS MEETINGS

Office :

74 MARKET STREET (Starchhouse Square), PRESTON

Telephone 53626

Your 45 minute Check

A — ARSENAL v. SOUTHAMPTON
B — BURNLEY v. TOTTENHAM HOTSPUR
C — IPSWICH TOWN v. SHEFFIELD WEDNESDAY
D — LEICESTER CITY v. SUNDERLAND
E — MANCHESTER CITY v. STOKE CITY
F — QUEEN'S PARK RANGERS v. LIVERPOOL
G — WEST HAM UNITED v. MANCHESTER UNITED
H — WOLVERHAMPTON WANDERERS v. LEEDS UNITED
J — ASTON VILLA v. DERBY COUNTY
K — BRISTOL CITY v. HULL CITY
L — CARLISLE UNITED v. CRYSTAL PALACE
M — FULHAM v. OXFORD UNITED
N — HUDDERSFIELD TOWN v. BIRMINGHAM CITY
O — MIDDLESBROUGH v. CARDIFF CITY
P — PORTSMOUTH v. CHARLTON ATHLETIC
Q — SHEFFIELD UNITED v. NORWICH CITY

A TEAM WASN'T BUILT IN A DAY

THE PARTHENON AND THE ACROPOLIS,
TOOK MANY LONG YEARS TO BUILD,
WE'RE ERECTING A NEW CIVIC CENTRE
TO BE READY IN TIME FOR THE GUILD.
THE SAME THING APPLIES TO FOOTBALL
OR ANY GAME THAT PEOPLE PLAY,
YOU'VE GOT TO START WITH GOOD FOUNDATIONS,
A TEAM WASN'T BUILT IN A DAY.

TO BUILD A GOOD TEAM REQUIRES MONEY,
WHICH WE ALL KNOW DOES NOT GROW ON TREES,
TOP PLAYERS DON'T COME TWO A PENNY,
THEY'RE COMMANDING EXORBITANT FEES.
AT DEEPDALE ARE MANY FINE YOUNGSTERS
WHO ARE GRADUALLY FINDING THEIR WAY
LIKE ALEC SPARK, HUGHES AND YOUNG RICKY.
A TEAM WASN'T BUILT IN A DAY.

BOBBY SEITH KNOWS FULL WELL WHAT HE'S DOING,
WE ALL KNOW HE'S GOT A HARD TASK,
SO WHY DON'T WE HELP HIM TO DO IT,
BE PATIENT, THAT'S ALL THAT I ASK.
PLEASE COME DOWN TO DEEPDALE EACH WEEKEND
BECAUSE, ALL THE MONEY YOU PAY,
IS HELPING TO FORM NORTH END'S FUTURE,
NO TEAM WAS BUILT IN A DAY.

Doug. Milland, Withy Grove Crescent, Bamber Bridge.

Why not join:

Preston North End Supporters' Club

"THE BEST IN THE NORTH WEST"

Enjoy the following top class entertainment and the excellent facilities of our luxury Club House.

* Dancing.
* Resident Organist and Drummer.
* All Star Cabarets and Carnival Dances.
* Bingo (Top Prizes Sun., Wed., Fri.).
* Before and after the match snacks.
* Weekly olde tyme dancing night.
* T.V. lounge.
* Big match film shows.

Membership now open, hurry along and join, unbeatable value at 10/- per year.

BRADSHAWS MOTOR HOUSE LIMITED

Main FORD Dealers

MARSH LANE,
PRESTON, Tel. 54083

BOLTON STREET,
CHORLEY, Tel. 3745

FULL RANGE OF FORD PASSENGER VEHICLES
and
FORD TRUCK SPECIALISTS

WIDE RANGE OF QUALITY A1 GUARANTEED USED VEHICLES

Largest stockists of FORD PARTS in the area

Modern Workshops
with facilities for major repairs and spraying

FOR SALES . . . SERVICE . . . PARTS

You must visit **BRADSHAWS**

Preston North End WHITE SHIRTS	Bury RED SHIRTS
1 KELLY	1 FORREST
2 ROSS	2 PARNELL
3 KNIGHTON	3 SALE
4 SPARK	4 ANDERSON
5 McNAB	5 TURNER
6 HEPPOLETTE	6 PARRY
7 SPAVIN	7 FARRELL
8 IRVINE	8 JONES
9 INGRAM	9 KERR
10 GEMMILL	10 ARROWSMITH
11 LEE	11 HINCE
Substitute: TO BE ANNOUNCED	*Substitute:* TO BE ANNOUNCED

Referee
W. G. HANDLEY
(Cannock)

LAST FOOTBALL POST

Linesmen
Red Flag
R. R. Jones
Yellow Flag
J. Lovatt

NEXT HOME GAME

Monday, 31st March, 1969 — Kick-off 7.30 p.m.

CENTRAL LEAGUE

PRESTON NORTH END RESERVE v. STOKE CITY RESERVE

Published by Preston North End Football Club Limited, Deepdale, Preston.
Printed by Mather Bros. (Printers) Ltd., One Garstang Road, Preston.